

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
310580-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Rindy & Associates Inc
Attention: Accounts Payable
2401 E Sixth St
Ste 1003
Austin, TX 78702

Advertiser	Product	Estimate Number
Aronberg / Democrat / Attor	Dave Aronberg for State A	DAronberg-03/2012

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	310580	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	M-F 430-5a	430-5a	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 4:51 AM M-F 430-5a 430-5a :30 RMDA12TV02H \$100.00 NM									
2	10/08/12	10/12/12	M-F 5-6a	5-6a	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 5:28 AM M-F 5-6a 5-6a :30 RMDA12TV02H \$350.00 NM									
3	10/08/12	10/12/12	M-F 7-9a	7-9a	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:58 AM M-F 7-9a 7-9a :30 RMDA12TV02H \$950.00 NM									
4	10/08/12	10/12/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 9:29 AM M-F 9-10a 9-10a :30 RMDA12TV02H \$550.00 NM									
5	10/08/12	10/12/12	M-F 10-11a	10-11a	MTWTF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 10:29 AM M-F 10-11a 10-11a :30 RMDA12TV02H \$475.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/12/12	M-F 11-12n	11a-12p	MTWTF--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Tu	10/09/12	11:55 AM	M-F 11-12n	11a-12p	:30	RMDA12TV02H	\$350.00 NM
7	10/08/12	10/12/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Tu	10/09/12	12:22 PM	M-F 12n-1p	12-1p	:30	RMDA12TV02H	\$425.00 NM
8	10/08/12	10/12/12	M-F 4p-5p	4-5p	MTWTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	10/08/12	4:43 PM	M-F 4p-5p	4-5p	:30	RMDA12TV02H	\$600.00 NM
9	10/08/12	10/12/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	M	10/08/12	5:42 PM	M-F 530-6p	530-6p	:30	RMDA12TV02H	\$950.00 NM
10	10/08/12	10/12/12	M-F 6-630p	6-630p	MTWTF--	:30	1	\$1,325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/10/12	6:09 PM	M-F 6-630p	6-630p	:30	RMDA12TV02H	\$1,325.00 NM
11	10/08/12	10/12/12	M-F 630-7p	630-7p	MTWTF--	:30	1	\$2,150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$2,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	Th	10/11/12	7:00 PM	M-F 630-7p	630-7p	:30	RMDA12TV02H	\$2,150.00 NM
12	10/08/12	10/12/12	M-F 7-730p	7-730p	MTWTF--	:30	1	\$775.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/10/12	7:13 PM	M-F 7-730p	7-730p	:30	RMDA12TV02H	\$775.00 NM
13	10/08/12	10/12/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPTV	W	10/10/12	11:46 PM	M-F 1135p-1235a	1135p-1235a	:30	RMDA12TV02H	\$475.00 NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/13/12	10/13/12	Sa 6-7a	6-7a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 6:22 AM Sa 6-7a 6-7a :30 RMDA12TV02H \$325.00 NM									
15	10/13/12	10/13/12	Sa 7-8a	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 7:27 AM Sa 7-8a 7-8a :30 RMDA12TV02H \$600.00 NM									
16	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$725.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:22 AM Sa 8-10a 8-10a :30 RMDA12TV02H \$725.00 NM									
17	10/13/12	10/13/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 10:26 AM Sa 10-1030a 10-1030a :30 RMDA12TV02H \$425.00 NM									
18	10/13/12	10/13/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 Sa 6p 6-630p :00 \$600.00 NM See MG 18.2 2 WPTV Sa 10/13/12 7:28 PM Sa 7p News 7-730pm :30 RMDA12TV02H \$600.00 NM MG for 18.1 10/13									
19	10/14/12	10/14/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 7:20 AM Su 7-8a 7-8a :30 RMDA12TV02H \$425.00 NM									
20	10/14/12	10/14/12	Su 8-9a	8-9a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 8:22 AM Su 8-9a 8-9a :30 RMDA12TV02H \$900.00 NM									



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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/14/12	10/14/12	Su 10-1030a	10-1030a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 Su 10-1030a 10-1030a :00 \$350.00 NM See MG 21.2									
2 WPTV Su 10/14/12 10:35 AM SU 10-11am To the Point 10-11am :30 RMDA12TV02H \$350.00 NM MG for 21.1 10/14									
22	10/14/12	10/14/12	Su 6p	6-630p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 6:10 PM Su 6p 6-630p :30 RMDA12TV02H \$600.00 NM									

Total Spots **22** Gross Total **\$14,425.00**

Payment Terms 30 Days

Agency Commission **\$2,163.75**

Net Amount Due **\$12,261.25**